



30<sup>th</sup> PPC  
Kuala Lumpur

4 - 5 OCTOBER 2021 | FULL ONLINE STREAMING



[www.panpaccongress.com](http://www.panpaccongress.com)

# DIGITAL DISRUPTION: DIGITAL ECONOMY AND REAL ESTATE INDUSTRY

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## MESSAGE FROM THE ORGANISER



**4 – 5 October 2021 | Full Online Streaming**

The year 2021 is significant for the Royal Institution of Surveyors Malaysia (RISM), as once again after a 19-year hiatus, RISM is organising the Pan Pacific Congress of Real Estate Appraisers, Valuers and Counsellors (PPC). The 30<sup>th</sup> PPC offers a spread of topics and presenters from different parts of the world. Added to that are the international endorsements. It is thus an event offering all participants an opportunity not just to upscale your knowledge but to broaden your business network.

Log on to [www.panpaccongress.org](http://www.panpaccongress.org) to follow us on our journey to the event day.



PAN PACIFIC CONGRESS  
OF REAL ESTATE APPRAISERS,  
VALUERS AND COUNSELLORS (PPC)

The PPC is a grouping of 15 Supporting Members from 12 member countries around the Pacific Basin. The PPC is organised biannually by one of its Supporting Members. The first PPC was held in Sydney, Australia in 1959. The PPC turned 60 in 2019.



## WHO SHOULD ATTEND

Anyone who is in the eco-system of real estate development or investment will find the 30<sup>th</sup> PPC enriching.



## CONGRESS VENUE

Online streaming from Kuala Lumpur, Malaysia.

## PROGRAMME AT A GLANCE

**Digital Disruption -  
Digital Economy &  
Real Estate Industry**

### 4 October 2021 – Monday

0730 hours Log-in Registration  
0800 hours Opening Ceremony  
0840 hours Plenary Session 1  
1100 hours Track Session 1.1  
1310 hours Track Session 1.2  
1500 hours Track Session 1.3  
1630 hours Message from the Organiser

Hosted By [www.rism.org.my](http://www.rism.org.my)



### 5 October 2021 – Tuesday

0730 hours Log-in Registration  
0800 hours Plenary Session 2  
1010 hours Track Session 2.1  
1220 hours Track Session 2.2  
1410 hours Track Session 2.3  
1540 hours Grand Closing Ceremony  
1640 hours 30<sup>th</sup> PPC Adjourns

### Fringe Events during the 2 days

Technical Tours  
Kopitiam Sessions with Paper Reviewers  
Messages from Affiliated Bodies and Sponsors  
Best Paper Awards Announcement  
Grand Closing Ceremony













See [www.panpaccongress.com](http://www.panpaccongress.com) for the full programme.

# SNEAK PREVIEW OF THE 7 CHAIRS AND 32 SPEAKERS

from across different geographical locations!

4 October 2021 – Monday Morning




Plenary Session 1: Towards Digital Platform		Track Session 1.1, Professional Services: Recognising Intangible Values	
	<i>Chair:</i> <b>Sr Michael Kong</b> Principal Partner MacReal International Sdn. Bhd. Malaysia		<i>Chair:</i> <b>Dato' Sr Lau Wai Seang</b> Chairman Ian Scott International (Malaysia) Sdn. Bhd.
	<i>Mr. Ben Elder</i> RICS Global Director of Valuation & Chair IVSC TA Board <i>Technology &amp; Data – a Challenge or Opportunity for the Valuation Profession?</i>		<i>Mr. Robert C. Brackett</i> Secretary General International Association of Certified Valuation Specialists (IACVS) Canada <i>Business Valuation meets the Digital Age</i>
	<i>Mr. Premendran Pathmanathan</i> General Manager Customer Data Solutions, REA Group Asia <i>The Application of Non-Traditional Property Data for Market Analysis</i>		<i>Sr Ahmad Fadzlee Rashid</i> Managing Director IPVolusi Sdn Bhd Malaysia <i>Shifting Value from Tangible to Intangible</i>
	<i>Ms. Carmen Vicelich</i> Founder and Global CEO, Valocity Global, Auckland, New Zealand <i>The Future of Valuations - Changing Valuation Reporting Trends and the Increasing Use of Technology in the Valuation Space</i>		<i>Mr. Siva Shanker</i> CEO Real Estate Agency, Rahim & Co. SB Malaysia <i>The Changing Face of Industrial Development in Malaysia - Is Logistics the Next Big Thing</i>
			<i>Mr. Winston Shih</i> Director Valuation & Advisory Services, CBRE Taiwan <i>The Changing Office Landscape: Analyzing Impacts of Flexible Workspace on the Taipei office market</i>
			<i>Mr. KL Chin</i> Lecturer Henley Business School, University of Reading, Malaysian Campus <i>Emergence of Virtual Space: Impact on Commercial Real Estate</i>

4 October 2021 – Monday Afternoon

Track Session 1.2, Professional Services: Non-Traditional Funding		Track Session 1.3, Professional Services: Alternative Valuation Approaches	
	<i>Chair:</i> <i>Dr. Lim Lan Yuan</i> Chairman Central Management Committee Singapore Institute of Surveyors and Valuers (SISV)		<i>Chair:</i> <i>Mr. Yamashita, Masayuki</i> Vice President-cum-Chairman of Appraisal Standards Committee Japan Association of Real Estate Appraisers (JAREA)
	<i>Mr. Suzuki, Toshiyuki</i> President Suzuki Real Estate Appraisal Office, Japan Association of Real Estate Appraisers (JAREA) <i>Crowd-Funding</i>		<i>Mr. Koyama, Eiji,</i> Senior Director Client Relations Department Japan Real Estate Institute Japan Association of Real Estate Appraisers (JAREA) <i>An Analysis of the Trends of ESG Investing and SDGS In Japan – Corporate Examples and their Economic Benefits</i>
	<i>Mr. Jonathan Denis-Jacob</i> Director & Head Advisory & Consulting Colliers International, Singapore <i>The Rise of the Phygital: Blurring the lines between Physical and Digital Retailing in Singapore</i>		<i>Dr. Nan-Yu Chu</i> Associate Professor Feng Chia University, Taiwan ROC <i>Impact of E-commerce on Commercial Real Estate Valuation</i>
	<i>Ms. Marissa Benitez</i> Immediate Past President Philippines Association of Realty Appraisers (PARA) <i>REIT Implementation and Valuation in The Philippines</i>		<i>Ms. Shin Eun Kyung</i> Manager Korea Appraisal Board (KAB) Changwon Branch, South Korea <i>Real Estate Price Index Forecasting Using Deep Learning Based on Regional Analysis</i>
		 	<i>Mr. Lee, Ki-Duk &amp; Ms. Sumi-Ku</i> Korea Association of Property Appraisers (KAPA) <i>A Study on Land-Centered Price for a Sustainable Digital Economy</i>

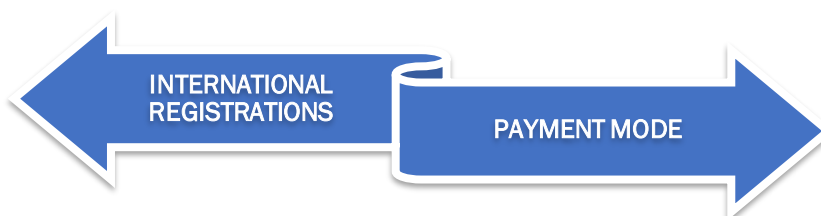




5 October 2021 – Tuesday Morning			
Plenary Session 2: Adopting Standards for Quality		Track Session 2.1, Governance & Technology: Best Practices	
	<p><i>Chair:</i>  <b>Sr Michael Kong</b>            Principal Partner            MacReal International Sdn. Bhd.            Malaysia</p>		<p><i>Chair</i>  <b>Dato' Sr Muhammad Nawawi Arshad</b>            Chairman            Nawawi Tie Leung Property Consultants Sdn. Bhd. Malaysia</p>
	<p><i>Mr. William (Bill) Jones</i>            Principal, Real Estate Rio Tinto PLC            Singapore  <i>Case Study: Demonstrating the Benefits of Using IPMS (International Property Measurement Standards)</i></p>		<p><i>Mr. William A. Hanlin</i>            President International Association of Certified Valuation Specialists (IACVS)            Canada  <i>Automation for Business Valuation – When?</i></p>
	<p><i>Ir CK Tang</i>            Sustainable Engineer            Head of Health &amp; Well-Being            Malaysia Green Building Council  <i>Health and Well-Being in the Age of Pandemic - Ventilation, Daylight and Nature</i></p>		<p><i>Sr Mohd Talhar Abdul Rahman</i>            Chairman            CBRE WTW            Malaysia  <i>Valuation Surveyors in Planning and Development in the Digital Economy – A Malaysian Perspective</i></p>
	<p><i>Dato' Sr Dr. Azimuiddin Bahari</i>            Chief Executive Officer            Kumpulan Semesta Sdn. Bhd.            Malaysia  <i>Green Agenda in the Real Estate Developments in Malaysia</i></p>		<p><i>Ms. Yuko Tomizuka</i>            Managing Director            Abrils Co. Ltd., Japan  <i>The implementation of Strata Tenure Structure to Deliver the Best Performance under the Over Investment Cases</i></p>
			<p><i>Sr Elvin Fernandez</i>            Managing Director            Khong &amp; Jaafar Sdn Bhd            Malaysia  <i>The Valuation Profession in Malaysia</i></p>
			<p><i>Ir. Dr. Wang Hong Kok</i>            Principal Lecturer            Tunku Abdul Rahman University            College, Malaysia  <i>Re-introducing New Towns to Meet Housing Needs: A Definitive Panacea for M40</i></p>

5 October 2021 – Tuesday Afternoon

Track Session 2.2, Governance & Technology: Big Data for Valuation		Track Session 2.3, Governance & Technology: Volumetric and Specialised Property Valuation	
	<i>Chair:</i> <i>Mr. Hiroyuki Isobe</i> Vice President Japan Association of Real Estate Counselors (JAREC)		<i>Chair:</i> <i>Datuk Sr Siders Sittampalam</i> Managing Director PPC International Sdn. Bhd. Malaysia
	<i>Ms. Minamikawa, Shinobu</i> Associate Director Japan Association of Real Estate Appraisers (JAREA) <i>Digitalize = Visualize -&gt; Monetize?</i>		<i>Mr. Gamo, Keisuke</i> Executive Director Japan Association of Real Estate Appraisers (JAREA) <i>Impact on the Valuation of Real Estates Post-Natural Disasters</i>
	<i>Dr Muhammad Najib Razali</i> Senior Lecturer, Universiti Teknologi Malaysia <i>The Future of Big Data In Real Estate</i>		<i>Ms. Asyifa Fujiastuti</i> Property Analyst & Appraiser KJPP MWH & Partners, Indonesia <i>Valuation of Transshipment Port with Land Development Analysis Method (Case Study: Tanjung Sauh Island, Batam, Indonesia)</i>
	<i>Dr. Shih-Ming, You</i> Deputy Commissioner Department of Finance, Taipei City Government, Taiwan ROC <i>Developing Property Assessment Based on Big Data, countering Digital Disruption</i>		<i>Mr. Max Shea Wai Hoh</i> Director Threesixty Cost Management Pte. Ltd. Singapore <i>Pre-Fabricated Pre-Finished Volumetric Construction (PPVC) for Residential Projects</i>
	<i>Ms. Ni Luh Asti Widyahari</i> Valuer, KJPP MBPRU & Partners Indonesia <i>Digitizing Valuation Industry in Indonesia</i>		<i>Mr. Harizul Akbar Nazwar</i> Partner ANA & Partners Valuation, Indonesia <i>Transit Oriented Development: An Incentive for Property Value</i>



Registration for participants may either be via:

- the Online Registration Form obtainable via the Congress website [www.panpaccongress.org](http://www.panpaccongress.org) or
- the Registration Form attached.

All physical Registration Form and payment proof are to be emailed to either:

- Ms. Esther Teo [esther@panpaccongress.org](mailto:esther@panpaccongress.org) or
- Ms. Siti Noor Hanie Salleh [hanie@panpaccongress.org](mailto:hanie@panpaccongress.org)

## REGISTRATION FOR INTERNATIONAL PARTICIPATION & ADVERTISEMENT SUPPORT

### NOTES:

1. Registration is confirmed upon full payment. Payment must be made before 1 October 2021, Friday.
2. Confirmed participant will be issued a Password to link to the event.
3. If you are unable to attend, an appropriate substitute may be named one (1) week before the Congress commences at no additional charge, i.e. before the 27 September 2021, Monday. There is No Refund for cancellation.
4. In the event a substitute is attending, the replacement participant is to fill the Registration Form in full with notation that Congress Fee had been made and email this form to the Organiser.
5. Besides the Paper deliberations, the Congress Fee is inclusive of Fringe Events, i.e. *One Fee for All*.
6. At the Grand Closing Ceremony, PPC Best Paper Award(s) will be announced.
7. Confirmed participant will be issued an e-Certificate of Attendance and an e-Souvenir Programme containing all Full Papers submitted to the Organiser.
8. The Organiser reserves the right to vary the Congress programme from time to time without prior notice.
9. A participant is advised to view [www.panpaccongress.org](http://www.panpaccongress.org) for the latest development of the 30<sup>th</sup> PPC.

REGISTRATION OF INTERNATIONAL PARTICIPANT		
NAME (in block letters)	..... (Name and prefix as to appear on the Certificate of Attendance)	
ORGANISATION & COUNTRY	AI / AIC / API / CILA / CRE / FECOVAL / KREB / KAPA / JAREA / JAREC / MAPPI / NZIV / PARA / SISV / ..... (Please tick the applicable organisation or state your organisation & country if it is not listed above.)	
CATEGORY	RATE (INCLUSIVE OF SST)	AMOUNT
EARLY BIRD (before 12 <sup>th</sup> September 2021)	USD140.00 / pax	
NORMAL RATE (from 12 <sup>th</sup> September 2021)	USD170.00 / pax	
VIDEO RECORDING OF THE 30 <sup>TH</sup> PPC	USD120.00 each	
REGISTRATION FOR INTERNATIONAL ADVERTISER SUPPORT		
PLACEMENT IN e-SOUVENIR PROGRAMME	RATE (INCLUSIVE OF SST)	AMOUNT
FULL PAGE	USD40.00	
HALF PAGE	USD30.00	
QUARTER PAGE	USD20.00	
LOGO	USD10.00	
TOTAL AMOUNT (USD)		

**NOTE:** The artwork of the sponsor's advertisement/logo must be emailed to [hanie@panpaccongress.org](mailto:hanie@panpaccongress.org) latest by the 10<sup>th</sup> September 2021 (Friday).



## MODE OF PAYMENT

### (A) Beneficiary Bank Details

Bank : AMBANK  
Beneficiary : ROYAL INSTITUTION OF SURVEYORS MALAYSIA  
Account No. : AMMB 888-1040219-730  
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46000 PETALING JAYA, SELANGOR, MALAYSIA.  
Swift Code : **ARBKMYKL**

### (B) Credit Card Details

[ ] Visa  
[ ] Master Card

Credit Card No: 

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Name on Card: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

DETAILS OF PAYMENT			
TOTAL AMOUNT	USD		
NAME OF PAYEE'S BANK			
ADDRESS OF PAYEE'S BANK			
PAYMENT SLIP ATTACHED	YES – a copy is appended		
NAME OF PAYEE			
SIGNATURE OF PAYEE		EMAIL OF PAYEE	

## REACHING US

Should you need any further clarifications or assistance, do not hesitate to contact the 30<sup>th</sup> PPC Secretariat as listed below:

- Ms. Esther Teo [esther@panpaccongress.org](mailto:esther@panpaccongress.org)
- Ms. Siti Noor Hanie Salleh [hanie@panpaccongress.org](mailto:hanie@panpaccongress.org)



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